



ICARE: Student Project Scope & Brief

DICE Consortium · Stupreneurs Live Client Brief

Student consultancy teams will help ICARE Sustainably International, a Kenyan NGO, build four things: SDG training and awareness partnerships, a structured SDG-aligned internship and research programme, support for youth-led projects, and a wider global partner network.

Project at a glance

Item	Detail
Client	ICARE Sustainably International (I Can Revolutionise The Environment Sustainably International), Kenya. Contact: icaresustainably@gmail.com ; https://icaresustainably.com/
Client type	NGO
Focus areas	Environmental Sustainability, Education, and Livelihoods
Sector	Youth & Green Livelihoods; Sustainability
Project type	Live client brief on the Stupreneurs model
UN SDG targets	SDG 7 - Affordable and Clean Energy; SDG 8 - Decent Work and Economic Growth, SDG 13 - Climate Action
Duration	DICE's pilot roadmap describes live CIP delivery as 8 to 12 weeks
Workspace	One Basecamp per team (DICE standard)
DICE contact	andrem@diceconsortium.com

About the client

ICARE Sustainably International is a non-governmental organisation registered in Kenya. It supports sustainable and equitable development through youth empowerment aligned with the SDGs. Its network and platform give access to education, resources and investment opportunities for community-driven development.

ICARE's overview lists three areas of experience:

Area	What ICARE does
Creating Awareness	Partners with educational institutions for SDG training and awareness
Creating Experience	Provides hands-on learning through internships and research projects aligned with the SDGs
Empowerment	Supports youth in owning and running projects, with access to resources and networks

Why ICARE works with the P2EINT consortium. The overview says the partnership strengthens ICARE's focus on youth empowerment and sustainable development through innovative education methods. It is expected to increase ICARE's educational reach, empower more youth, and foster global collaboration and community development.

Future plans. As of April 2024, ICARE was preparing to bid for an aquaponics project, focused on assembling building materials and identifying funding sources.



The challenge

ICARE wants to turn its three areas of experience into lasting programmes and a bigger network. The CIP brief sets four workstreams:

1. **SDG training and awareness partnerships:** find partners and run campaigns, then measure their effect.
2. **SDG-aligned internships and research projects:** build a structured programme young people can join.
3. **Youth empowerment through project ownership and resources:** give youth-led projects the training, mentoring and support to succeed.
4. **Global collaboration and community impact:** grow ICARE's international network and build a way to keep improving.

Scope

The tasks below are taken from the CIP brief. Three teams are listed against ICARE and there are four workstreams, so DICE and the teams need to agree who takes what. One option: each team leads one of Workstreams 1 to 3, and all three contribute to Workstream 4.

Workstream 1: Develop partnerships for SDG training and awareness

- Identify key educational institutions and community centres to deliver SDG-focused workshops and training sessions.
- Design and implement awareness campaigns on the importance of the SDGs, aimed at youth, educators and community leaders.
- Monitor and evaluate the reach and effectiveness of the campaigns through feedback and engagement metrics.

Workstream 2: Establish SDG-aligned internships and research projects

- Identify internship and research opportunities within ICARE and partner organisations that give youth hands-on experience in sustainable development projects.
- Develop a structured internship programme aligned with specific SDGs, with clear learning outcomes and mentoring support.
- Document and showcase successful internship and research projects, to encourage more students and educational institutions to take part.

Workstream 3: Youth empowerment through project ownership and resources

- Facilitate access to resources, mentorship and networks for youth-led sustainable development projects.
- Develop a capacity-building workshop on project management, leadership and SDG-aligned entrepreneurship.
- Set out a strategy for continuous monitoring, mentoring and support, so youth-driven projects last and succeed.
- Identify ways to bring innovative approaches into ICARE's educational programmes, using technology and new learning models.



Workstream 4: Enhancing global collaboration and community impact

- Expand ICARE's network by identifying global partners for resource sharing, knowledge exchange and collaboration on SDG-focused projects.
- Create a framework for continuous improvement and adaptation, based on feedback from the community and international partners.

Out of scope (proposed)

Further project expansion for solution development:

- Delivering workshops or campaigns in Kenya in person. Students design, plan and (where agreed) support remotely; ICARE and its partners deliver locally.
- Signing agreements or making commitments to partners on ICARE's behalf.
- The aquaponics bid, the micro-enterprise work and the waste networks, unless confirmed (see The challenge).

Deliverables

D1 to D8 turn each task into an output; agree the exact format with ICARE. D9 to D11 are proposed from DICE's standard consultancy outputs.

#	Deliverable	Workstream
D1	Target list of educational institutions and community centres to host SDG workshops and training, with reasons and contact routes	1
D2	SDG awareness campaign plan for youth, educators and community leaders (messages, channels, schedule)	1
D3	Monitoring and evaluation tool for campaign reach and effectiveness (feedback forms, engagement metrics)	1
D4	Map of internship and research opportunities within ICARE and partner organisations	2
D5	Structured internship programme design: SDG alignment, learning outcomes, mentoring support	2
D6	Showcase of successful internship and research projects (for example case studies)	2
D7	Capacity-building workshop (project management, leadership, SDG-aligned entrepreneurship), a youth project resource and mentor directory, an ongoing monitoring and mentoring strategy, and proposals for technology and new learning models	3
D8	Global partner long-list with fit and approach for each, plus a continuous-improvement framework based on community and partner feedback	4
D9	Final client report per team, with an executive summary and recommendations	Proposed
D10	Client presentation to ICARE	Proposed
D11	Basecamp project record: milestones, meeting notes, files	Proposed

Assessment

The work should also give each student portfolio evidence. DICE's framework calls this Portfolio Proof of Work and Client Portfolio Deliverables. Keep copies of your contributions (subject to any confidentiality ICARE requires).



Timeline and milestones

The phases follow DICE's Stupreneurs process (Skills Audit & Registration, Basecamp Teams, Live Client Brief, SDG Solution, Output) within the 8-to-12-week window. Plan meetings around the time difference with Kenya and enter agreed dates as To-dos in Basecamp.

1. **Set-up.** Skills audit and registration; form teams; set up team Basecamps; read the ICARE overview. *Milestone: roles agreed in each team.*
2. **Client kick-off.** Joint call with ICARE for all three teams; agree who leads which workstream; confirm scope, the brief question and the aquaponics bid status. *Milestone: workstream split and scope agreed in writing.*
3. **Research and design.** Desk research on partners, institutions and internship models; draft tools (campaign plan, internship framework, workshop outline). *Milestone: drafts reviewed by ICARE.*
4. **Development.** Build the full deliverables; test tools (feedback forms, metrics) with ICARE where possible. *Milestone: interim findings shared with ICARE.*
5. **Integration.** Teams combine the Workstream 4 partner list and continuous-improvement framework; check overlaps between teams. *Milestone: one joint partner list.*
6. **Output.** Final reports, presentation to ICARE, files archived in Basecamp. *Milestone: D9 and D10 delivered.*

Ways of working

You are a professional consultancy working remotely for an international NGO client. Treat ICARE, its partners and the communities it serves with respect.

- **Basecamp is the project's home.** Use the team messages for quick chat, To-dos for milestones and owners, for decisions and client updates. Keep all files there.
- **Coordinating three teams.** Name one coordinator per team. Hold a short cross-team check-in at key milestones so the three teams do not contact the same partners or duplicate work.
- **Client contact.** Agree with ICARE one channel and one contact person for all three teams. Send agendas before meetings and notes after.
- **Local context.** Base recommendations on ICARE's knowledge of its communities. Check assumptions about Kenyan institutions, costs and channels with ICARE.
- **Partner outreach.** Do not contact external organisations in ICARE's name without ICARE's written agreement.

Safeguarding and data protection

The brief targets youth, and the monitoring tools collect feedback.

- ☐ Check with the module lead whether university ethics approval or safeguarding rules apply. This is especially important if any participants may be under 18.
- ☐ Design feedback forms to collect only what is needed, with consent, and anonymise results.
- ☐ Store any personal data securely and in line with UK GDPR and Kenya's data protection law.

Resources

From the Basecamp Resources library, DICE's articles and the CIP document:



Need	Resource
Client background	ICare_Overview_Apr2024; https://icaresustainably.com/
NGO consulting	Consultancy Thoughts: Understanding the Third Sector Market for Consultancy; The Value of Consultants to Clients
SDG awareness content	STEM4TECH Journey; the SDG worksheets and STEM Time Machine examples in the CIP document (Dimension B)
Funding and partners	164 Small Grants Open to Individuals and Organisations; EUCAP Network Brochure: Funding Opportunities under Horizon Europe
Showing impact	Demonstrating Social Value in Tender Answers; Best Practice in Social Value
Research and planning	Introduction to Research Methods and Tools in Business; Introduction to Project Management; GPT_GANTT_Example
Working with the client	Navigating Client Meetings; Effective Meetings; Professional Email Etiquette; Communicating on Basecamp; Effective Presentations

Open questions to confirm

Settle these before or at the client kick-off.

#	Question	Ask
1	Module title, assessment components, weightings and submission dates	Module lead
2	Start date and duration within the 8-to-12-week window	Module lead
3	What happened to the aquaponics bid, and is it in scope?	ICARE
4	Which additional SDGs, if any, should the internship programme target?	ICARE
5	Which Kenyan regions, institutions or communities should the work focus on?	ICARE
6	Who at ICARE is the single contact for all three teams, and on which channel?	ICARE
7	May teams contact potential partners directly, and on what terms?	ICARE
8	Do ethics approval or safeguarding rules apply to work involving youth?	Module lead
9	Can students use the work in their portfolios?	ICARE